

THE BIG PICTURE





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1 - 3 HOURS



INDOOR - OUTDOOR



8 - UNLIMITED



COLLABORATIVE

Get ready to have a "big picture", made from a **mosaic of canvases**, each painted by a different team. In addition to canvas, brushes and paints, you will have instructions with the tile of the design to reproduce, together with the diagram showing where your tile is in the global picture. You will then need to **communicate with the teams** that have the tile next to yours, to make sure that when they are joined together, the connection of lines and colors occurs perfectly. Lots of creativity, fun and curiosity. Until the moment of the final revelation, in which the masterpiece, made from the canvases of all the participants, **is revealed** for the first time to everyone.





LEARNING OUTCOMES

The Big Picture is a format that releases emotions and a sense of belonging to the company. Individual teams creating something enormously bigger together is a metaphor that the company can use to show appreciation for everyone's work. The subdivision into tiles focuses on the importance of communication between different groups, essential for working on the quality of the final output. If you wish, our graphic designers can work with you to create a design that reflects your goals, values, mission and vision, and will transform them into a totally customized unique artwork.



- BRAND AWARENESS
- FUN AND MOTIVATION
- PROJECT PLANNING
- STRATEGIC COMMUNICATION
- STIMULATION TO CREATIVITY
- TEAM BONDING

WATCH
THE VIDEO





IMPACT

“

Thanks for turning a very suspicious and cynical crowd into an enthusiastic and excited bunch of people. The impact that the Big Picture had on the whole company was absolutely amazing. People still can't believe that they played a part in creating the masterpiece which now stands in the Atrium.

”

ERICSSON

Only with us

A series of exclusive formats, which you simply will not find elsewhere, together with experiences packaged with the quality signed by Catalyst Global, the #1 team building network in the world.

Totally scalable

We have teambuilding for every location you have in mind: conference rooms, parks, ships, online, you choose. And they fit into groups of literally any size, from 5 to 5,000 people. Can we call it flexible?

Literally worldwide

With more than 60 partners around the world, you can run multiple team building events at the same time, in any country you have offices, with the guarantee of the same global quality.

Don't call it a game

We are professional trainers, not tourist entertainers: our debriefing sessions help highlight and discuss all learning elements, and draw analogies with real working life scenarios.

EXPERIENCE THE AWESOME



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unreal
unlock human potential